

Green Eco-preneurship Accelerated Program 2013 in Cambodia

August 26 ~ November 2, 2013
Phnom Penh, Cambodia

Registration Fee

- \$10 for Course 1 and Course 3
- Fee exempted for people in extreme hardship

Notification of Admission to the Program

will be notified individually by August 23 via e-mail.

Eligibility

- Open to all undergraduate and graduate students (irrespective of academic majors) and graduates, employees in private sector, prospective leaders, NGO staff, and government planners
- Must have a strong desire to be an entrepreneur to help their respective communities to alleviate poverty, enhance economic growth and foster entrepreneurship-friendly policies
- Working knowledge of English is essential to participate since all lectures and discussions are delivered in English

“You are invited to find an opportunity to create value via eco-preneurship.”

For prospective Cambodian entrepreneurs who want to pave the road for green growth in Cambodia:

Global Eco-preneurship Accelerated Program (GEAP) is a 10-week Intensive Program for green eco-preneurship training. It will help you to catalyze your idea into a more environment-friendly business through eco-innovation and entrepreneurship.



GEAP has been developed by ASEIC in collaboration with Handong Global University (HGU) along with Small World Cambodia (SWC) that is a business cooperation and Genesis Community of Transformation (GCT) that is a Cambodian NGO of capacity building.

Course 1. For teams with business ideas or product prototypes

If you are in a team that has either a business idea or product prototype, or is on the early stage of business, you could follow up for nine weeks to develop your business model in practice and write a business plan for investment after the first week of the boot camp.

→ Ten-week Program = One-week Intensive Training of Global Entrepreneurship (Boot Camp) + 9 Week-follow-up program (Once a week of Business Coaching, Skill Workshops, Business Plan Writing Clinic, Place to meet among group members to discuss and develop the idea, and Model Business Plan Competition at the End of the 10th Week)

The program is designed to empower the participants to become entrepreneurs who can lead economic development in developing countries. One-week Intensive Training is mandatory for all participating team members. For more information regarding the intensive training, please see Course 3.

→ Maximum number of students: Up to 25 students in 6 groups (selected on the basis of each group's business idea and qualifications)

→ Pre-requisite: Passable English is essential

Application is available on the website (www.asiec.org)
Contact: Ms. Navy Chann / E-Mail: navyc@gctcambodia.org / Tel: 023 690 8708, 077 949 74, 012 946 724
Application deadline: August 22, 2013

Course 2. For individuals (only for those under 30 years old)

If you are not with a team but are interested in learning social-entrepreneurship to help solve poverty and environmental problems in rural communities in Cambodia through experience, then join this course. It would help strengthen your capacity with leadership, change your mindset as a young entrepreneurship, and find business opportunities to help solve the problems in your community.

→ Ten-Week Program = Leadership Camp + Community Stay + Business Model Development + Prototype Building + Market Test + Presentation Skill Coaching

→ Pre-requisite: Under 30 years old and passable English

→ Maximum number of students: 15

For interested candidates, please send your CV to Small World Cambodia
Contact: Mr. Sam Sakada / E-Mail: sakada@smallworldcambodia.com / Tel: 088 7777 110
Application deadline: August 20, 2013.

Course 3. One-week Intensive Training (Boot Camp): August 26 ~ 30, 2013

One-week Intensive Training on Ecopreneurship is open to all nationalities with qualification. For those who neither have a business idea/prototype nor an established team can only take the first week, the boot camp program.

→ Boot Camp Program = Welcoming Ceremony + In-class lectures + Practicum Business Classes + Group Workshop on Idea to Business + Professors' Critique at the end of each day + Model Business Competition and Graduation Ceremony

→ Classes: Entrepreneurship Mindset, Impact of Green Entrepreneurship on the National Economy, Development of Idea to Green Business, Business Plan, How to Raise Capital, Finance, How to Found a Company, Company Operation, Entrepreneurial Law, Business Ethics, Marketing and International Business

→ Pre-requisite: Passable English is essential; College students or graduates, business people, professors and teachers, and public servants preferred.

Application is available in the website (www.asiec.org)
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Application deadline: August 22, 2013