

# Workshop on ASEM SMEs Eco-Innovation Competence 2015

1 - 2 Jun 2015

Imperial Palace Seoul Hotel, Seoul, Republic of Korea

ASEM SMEs Eco-Innovation Center (ASEIC) and Small & Medium Business Administration (SMBA) of the Republic of Korea would like to cordially invite you to a workshop on **SMEs Eco-Innovation Competence in ASIA and Europe**, which will be held on **1-2 June 2015 at Imperial Palace Hotel in Seoul, Republic of Korea**.

With the theme of “Enhancing SMEs Eco-Innovation Competence towards Sustainable Development in Asia and Europe”, the workshop is organized to draw agendas to support eco-innovation of SMEs with delegators from ASEM member countries and experts from international organizations and institutions.

We invite you to join us for our open workshop on 1 June 2015.

- Host : Small & Medium Business Administration (SMBA) of the Republic of Korea
- Organizer : ASEM SMEs Eco-Innovation Center (ASEIC)
- Sponsors : Korean Institution of Industrial Technology (KITECH)  
Science and Technology Policy Institution (STEPI)

## Workshop Program (DRAFT)

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| <b>Day 1: Monday, June 1 2015 ( Open to the public)</b> |  |
| 09:30 ~ 10:00   | <b>Registration</b>  |
| 10:00 ~ 10:50   | <b>Opening Session</b>   |
| Opening Remarks   | - <i>Kyudae Lee, Chairman, ASEM SMEs Eco-Innovation Center</i>   |
| Congratulatory Remarks                                  | - <i>Shin Dong Jun, Director General, Small &amp; Medium Business Administration</i>   |
| Keynote Speech  | <b>“SMEs’ Eco-Innovation towards Sustainable Development”</b> (tentatively)<br>- <i>Michal Miedzinski, Coordinator, Eco-Innovation Observatory, EU</i>   |
| 10:50 ~ 11:00   | Break  |
| 11:00 ~ 12:00   | <b>Country Session 1 : Europe</b>  |
| Chair   | <u>Dr. Gihong George Kim, Handong Global University</u>  |
| Presentation & Q&A                                      | <b>“EU Eco-Innovation Program and Green Gateway”</b> (tentatively)<br>- <i>Ms. Paola Bellabona, Project Manager, Delegation of the European Union to Korea, EU</i><br><b>“Green innovation policy to SMEs in Sweden”</b><br>- <i>Lars Nybom, Project Manager, INVOA(Sweden Innovation Agency), Sweden</i><br><b>“Green Innovation Estonia - from program to projects”</b><br>- <i>Kristjan Tiik, Project Manager, Estonia Institute for Sustainable Development, Estonia</i><br><b>“Green entrepreneurship and vocational training for SMEs in Denmark”</b> (tentatively)<br>- <i>Olsen, External Advisor, Ministry of Education, Demark</i> |
| 12:00 ~ 13:30   | Lunch  |

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| 13:30 ~ 14:30 | <b>Country Session II : ASIA</b>   |
| <u>Chair</u>  | <u>Dr. Gihong George Kim, Handong Global University</u>  |
|               | <p><b>“Green industrial cluster development in Indonesia and creating SMEs”</b><br/> - Dr. Akhmad Junaidi, Senior Researcher, Ministry of Cooperative and SME, Indonesia</p> <p><b>“Enhancing productivity of SMEs by Eco-Innovation”</b><br/> - Toulakham Phomsensavan, Deputy General Director, Ministry of Commerce and Industry, Laos</p> <p><b>“Korean eco-innovation projects for SMEs”</b><br/> - Dr. Sangjoon Ahn, Project Manager, Korea Institute Industrial Technology, Korea</p> |
| 14:30 ~ 14:40 | Break  |
| 14:40 ~ 15:40 | <b>Expert Session 1 : Policy Research Cooperation</b>  |
| <u>Chair</u>  | <u>Dr. Woosung Lee, Science and Technology Policy Institute</u>  |
|               | <p><b>“ASEI(ASEM Eco-Innovation Index) development and application strategic”</b><br/> - Dr. Ki Joo Han, Executive Officer, Eco-Environment Consulting. Ltd., Korea</p> <p><b>“Comparative study of SME Eco-Innovation Policy for ASEM region” (tentatively)</b><br/> - Dr. Woosung Lee, Head of center, Science and Technology Policy Institute, Korea</p>  |
|               | Question & Answer  |
| 15:40 ~ 16:00 | Coffee Break   |
| 16:00 ~ 17:30 | <b>Expert Session 2: Technology and Non-technology Cooperation</b>   |
| <u>Chair</u>  | <u>Dr. Woosung Lee, Science and Technology Policy Institute</u>  |
|               | <p><b>“ Eco-Design for sustainability”</b><br/> - Dr. Kunmo Lee, Professor, Ajou University, Korea</p> <p><b>“Energy efficiency innovation for SMEs in Cambodia”</b><br/> - Ms. Mayte de Vries, Project Manager, Switch ASIA, Cambodia</p> <p><b>“What ASEIC does for Eco-Innovation and the good practices of Eco-Innovation Consulting project”</b><br/> - Ms. Younji Kang, Manager, ASEM SMEs Eco-Innovation Center, Korea</p>  |
|               | Question & Answer  |

## About ASEIC

ASEIC was officially endorsed at the 8th ASEM Summit. ASEIC aims to perform actively the role as a bridge between Asia and Europe through facilitating programs for green competitiveness of SMEs in ASEM member countries.

## Contact Info

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## Venue Location

Address: Imperial Palace Hotel, 248-7 Nonhyeon-Dong Gangnam-gu, Seoul, Republic of Korea  
Website: [www.imperialpalace.co.kr](http://www.imperialpalace.co.kr)

### <Public Transportation>

- Subway : Hak-dong Station (Line 7) Exit 1 (5 minutes on foot)  
Bus : 141, 6411 ( “Imperial Palace Hotel” Station)

Map



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|-------------------|---|--|
| [ LINE 7 SUBWAY ] | <ul style="list-style-type: none"> <li>• Hak-dong Station</li> <li>• Gangnam-gu Office Station</li> </ul>                 | <p>EXIT 1</p> <p>EXIT 2</p>                  |
| [ BUS ]           | <ul style="list-style-type: none"> <li>• IMPERIAL PALACE HOTEL</li> <li>• The Office of Customs Administration</li> </ul> | <p>141, 6411</p> <p>401, 640, 3011, 3414</p> |